

LAUSANNE, SWITZERLAND

30 November and 1 December 2006

Mainstreaming the Environment in Major Sports Events









# The Global Forum for Sport and Environment



The Global Forum for Sport and Environment (G-ForSE) is organized every two years by the United Nations Environment Programme (UNEP) and the Japan-based Global Sports Alliance (GSA). G-ForSE brings together international sports organizations and federations, sports clubs, sporting goods manufacturers, civil society organizations, the media and sport personalities.

G-ForSE provides a platform for sport and the environment stakeholders to review sports impact on and contribution to the environment. Specifically, the Forum provides a platform to discuss the integration of environmental issues in the development of sports facilities and equipment and the running of sports events. It also provides a platform to discuss the role of sport in promoting environmental awareness and action and to recognize and promote best practices.

G-ForSE online — www.g-forse.com — provides an extensive database of environmental activities by sport stakeholders. It enables them and the general public to share and view information on the link between sport and the environment.

# 2006 Global Forum Sport and the Environment (G-ForSE 2006)

G-ForSE 2006 will be held at the Olympic Museum in Lausanne, Switzerland, on 30 November and 1 December 2006. One hundred and fifty participants are expected to attend the Forum which will focus on "mainstreaming the environment in major sports events".

G-ForSE 2006 participants will review efforts by sport organizations to mainstream the environment in their events. The participants will use experiences of recent sport events — the Helsinki IAAF World Championships, the Turin 2006 Olympic Winter Games and the 2006 FIFA World Cup — as the basis for discussions. Based on the presentations and discussions, the participants will make recommendations on how to further improve and integrate environmental considerations in major sport events.







# **Tentative Agenda**

# **Thursday 30 November**

14:00 - 18:00

19:00 - 21:30

# **ARRIVAL OF PARTICIPANTS**

Field trip

Gala Dinner (Venue to be decided)

# Friday 1 December

09:00 - 10:00

#### **OPENING SESSION**

# **Keynote addresses:**

- Mayor of Lausanne, Mr. Daniel Brélaz
- UN Secretary General's Special Adviser on Sport for Development and Peace, Mr. Adolf Oqi
- President of the International Olympic Committee, Mr. Jacques Rogge
- UNEP Executive Director, Mr. Achim Steiner

Media launch of the Torino 2006 final Sustainability Report and the 2006 FIFA World Cup Green Goal implementation report.

### PANEL DISCUSSIONS

**Panel 1:** Environmental Challenges of Organizing Major Sport Events — the Torino Experience.

#### **Panelists**

- UNFP
- Turin 2006 Olympic Organizing Committee (TOROC)
- International Olympic Committee (IOC)
- WWF
- IUCN
- Beijing 2008 Olympic Organizing Committee (BOCOG)
- Vancouver 2010 Olympic Organizing Committee (VANOC)
- Greenpeace International
- Olympic athlete

10:00 - 10:30

10:00 - 12:30

Panel 2: Environmental Initiatives in Athletics Events — the Helsinki 2005 Experience

#### **Panelists**

- International Association of Athletics Federations
- Helsinki 2005
- Greenpeace Helsinki
- Global Sports Alliance
- Athletes

14:30 - 16:30

#### PANEL DISCUSSIONS

**Panel 3:** Environmental Challenges of Organizing Major Sport Events — the 2006 FIFA World Cup Experience

#### **Panelists**

- Federation International de Football (FIFA)
- Organizing Committee of the FIFA 2006 World Cup
- German Ministry of the Environment
- World Conservation Union (IUCN)
- Greenpeace Germany/WWF Germany
- Friends of the Earth International
- Organizing Committee of the FIFA 2010 World Cup
- Soccer personalities

Panel 4: Environmental initiatives by other sport organizations

#### **Panelists**

- International Motorcycling Federation
- International Volleyball Federation
- International Ski Federation
- International Water Ski Federation
- World Federation of the Sporting Goods Industry
- Global Sports Alliance (GSA)
- Sport personalities

Synthesis of discussions and the way forward for strengthening partnerships on sport and the environment

18:30 - 21:30

17:30 - 18:30

#### DINNER WITH INFORMAL CLOSING

For more information, please contact:

The Sport and Environment Unit
Division of Communications and Public Information
United Nations Environment Programme (UNEP)
P. O. Box 30552 Nairobi, Kenya
Tel: 254 20 762 3262
Fax: 254 20 762 3927

Email: sport.environment@unep.org www.unep.org