



## **THE 9TH EUROPEAN GRANFONDO ASSISES**

**Hôtel du Département, 52 Avenue de Saint Just, Marseille**

**Friday 17th, Saturday 18th November 2017**



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### **PROVISIONAL PROGRAM**

#### **FRIDAY 17 NOVEMBER:**

**From 2.30 pm: Welcome of the participants to the 9th European Assises of the Cycloport, members and supporters of the A.E.C. - Registration and accreditations.**

**4 pm: Conference room.**

**- Opening of the 9th European Conference of Cycloport. Martine Vassal, President of Department 13, Thierry Santelli, Vice President in charge of Sports, Jean Pierre Carminati, Honorary President of VC La Pomme Marseille, Patrick François, President of the AEC.**

**4.30 pm:**

**1- Economic power of Cycloport (1st part), Impact of mass events on regional tourism.**

**Potential speakers: Gérard Mistler (Ardéchoise), Jean Claude Eychenne (Ariégeoise), VO2Max Voyages, Punto Tours**

**5.15 pm:**

**2- Professionalization of structures. Creating events and structures, when Cycloport becomes a profession ...**

**Potential speakers: Jean Louis Bourdeau (Sport Communication), Nicolas Garcera (Granfondo Ventoux), Ludovic Valentin (LVO), Malcom Smith (Golazo U.K), others ...**

**6 pm: Coffee break.**

**6.30 pm:**

**3- The role and commitments of the media, the Internet, social networks, mobile applications.**

**Potential speakers: Philippe Rivière, Yoann Bagot (Bike n Connect), Sara Falco (Inbici Mag), Pierre Bonnet, Frédéric Millet (specialized journalists)**

**7.30 pm: General debate on the first day.**

**8 pm: End of session first day.**

**9 pm: Dinner in City.**

## **SATURDAY 18 NOVEMBER:**

**8.30 - 9.30 am:**

**- Welcome of the participants to the 9th European Assises of the Cycloport, members and supporters of the A.E.C. - Registration and accreditations.**

**9.30 am:**

**4- Security (obligations and constraints), risk management, insurance and responsibilities. Schemes of organizations in urban areas, other systems ...**

**Potential speakers: Jean-Pierre Carminati, Jean-Louis Bourdeau (Sport Communication / Golazo), Bruno Basset (Dokever), Roberto Iglesias (Quebrantahuesos), Gérard Mistler (Ardéchoise), Christian Jean (Leman Cyclotour), Benjamin Grazina (Gras Savoye Assurances) Bosses de Provence), others ...**

**11 am: Coffee Break**

**11.30 am:**

**5- Relationships with international and national federations. Dedicated committees, regulations.**

**Potential speakers: Representatives of the UCI, UEC, FFC, FCI, Roberto Iglesias, Gianluca Santilli, others ...**

**12.30 pm: General debate on the covered topics.**

**1 pm: Lunch break, on place: Provided and offered by the CD 13 Council.**

**2.30 pm: Resumption of work.**

**6- The overall situation of Cyclospor and mass events in Europe. The founding countries France and Italy, sharing knowledge and tools.**

**Potential speakers: Patrick François, Gianluca Santilli, representatives of international federations, others ...**

**4.30 pm: The economic power of Cyclospor and Cycling for all (2nd part).**

**7- Global economy of major events, involvement of public and private partners.**

**Potential speakers: Roberto Iglesias, Gianluca Santilli...To be defined ...**

**Global debate on the economic and budgetary aspects of the events.**

**5 pm: Coffee break.**

**5.30 pm:**

**8- Categories of riders, role and commitment of technical partners, new timing technologies.**

**Potential speakers: Bud Scotte (ATS / Point Course), Ludovic Valentin (LVO), Loic Beaujouan (Sport Communication / Golazo), others ...**

**6.30 pm: Global debate on the covered topics.**

**7.30 pm: Signature of a memorandum of understanding between the AEC and Formula BICI (Italian Organizing Group)**

**8 pm: Ceremony of the nominations and awards of the Green Cycling 2017 program. Eco-responsible and sustainable events.**

**8.30 pm: End of the 9th European Cyclospor Conference. Conclusions.**

**9 pm: Dinner in City.**

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